



**HAVE ZERO RESPECT
FOR THE STATUS QUO.
MARKET LOUDLY.**

TRAVELMARKETINGNETWORK.COM



eTurboNews



CNN Task Group



TravelWireNews



Aviation.travel



Meetings.travel



WorldTourismWire



Wines.travel



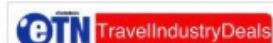
HawaiiNews



Gaytourism



Forimmediaterelease



Travelindustrydeals



eTN Corporation:

- eTN Group of Publications (www.buzz.travel)
- Travel Marketing Network (www.travelmarketingnetwork.com)
- Travel Security Training (travelsecuritytraining.com)
- International Coalition of Tourism Partners (www.ictp.travel)
- African Tourism Board (www.africantourismboard.com)



Commercial press releases:

eTN Corporation:

Oldest established global e-news publication in the world. Established in 1999, daily email editions since 2001.

- Readership: 230,000 travel industry professionals, 17,000 journalists, 1.3 million average consumers
- Geographical reach: 30% North America, 30% in Europe, strong in Africa, Gulf Region & the Middle East, Central, East, and Southern Asia, Australia and Pacific. Limited in South America, China.

News portals:

- [TravelWireNews](#): Truly international content with a touch of travel, tourism and human rights. 200+ articles a day.
- [eTurboNews](#): Travel Industry professionals worldwide including selling trade, MICE, PR, aviation, hospitality, associations, governments, and media. 1-3 feature articles, 10-25 news articles a day.
- [eTN.travel](#): Travel Industry professionals worldwide: Most readers find etn.travel through links and partnerships.
- [WorldTourismWire](#): Top leaders within UNWTO, WTTC, ETOA, ICTP, PATA, IIPT, IGLTA and other organizations. CEO of major companies and heads of tourism boards and CVB's. 1-3 articles a week.
- [www.meetings.travel](#): Target readers are buyers and sellers in the Meeting and Incentive Travel Industry.
- [www.aviation.travel](#): News about airlines, airports, and organization in the aviation world including updates on people who run this industry.
- [HawaiiTourismAssociation.com](#): Tourism blog about Hawaii.
- [hawaii.news.online](#): News about Hawaii for visitors and locals
- [Travelindustrydeals](#): Travel agents interested to learn about sales tools and special offers. 10-20 offers a week.
- [wines.travel](#): A portal for wine, gourmet, luxury and travel
- [Gaytourism.travel](#): Trade and travelers interested in LGBT travel and tourism.
- [Forimmediaterelease.net](#): Journalists interested in travel and tourism updates. 5-10 release postings a day.
- [eTurboNews.de](#): German language travel professionals. 2-5 articles a day.
- [Worldtourismevents](#): Event listings and promotions.
- [International Coalition of Tourism Partners](#) (ICTP)
- [African Tourism Board \(ATB\)](#)



Publications (e-newsletters)

- [TravelWireNews newsletter](#) TravelWireNews: Updates every 3 hours reaching 72,000 + subscribers
- [eTN Rush: Hourly updates](#) (or when breaking news happens on the travel & tourism industry): 45,200 subscribers
- [eTN Daily: Daily newsletter](#) for the global travel & Tourism Industry: 151,200 subscribers
- [eTN Weekly: Weekly newsletter](#) for the Travel & Tourism Industry: 12,100 subscribers
- [WorldTourismWire: Newsletter](#) for Tourism Leaders, Ministers of Tourism and heads of associations, and CEO's of major companies: 7,100 subscribers
- [ForImmediaterelease: Daily update](#) for journalists interested in travel & tourism news: 17,000 subscribers
- [Meetings.travel](#): Weekly or more updates for buyers and sellers in the MICE industry, 12,100 readers.
- [Aviation.travel](#): Weekly or more updates on airports, airlines, and about issues relevant to the aviation world.
- [Gaytourism: News updates](#) for LGBT travelers and travel Industry: 6,800 readers
- [Wines.travel weekly newsletter](#) to 1100+ readers Updates about Wines, Gourmet and Luxury Travel & Tourism issues: 1,100 readers
- Hawaii News Online Newsletter: Twice a week newsletter 5,600 readers
- [Travelindustrydeals twice weekly](#) update for 68,000+ travel agents worldwird (sales messages)
- [eTurboNews German language edition](#): Twice a week reaching 8,001 subscribers

Social Media and News Portal Exposure:

- Google News inclusion: [eTurboNews](#) and eTurboNews.de
- Yahoo & Bing News inclusion: eTurboNews
- EIN News
- Hindustan Times, Business-Travel, MICE Update, Aviation Executives, TravelTalkMedia and many more
- Facebook: [eTurboNews](#) – [etn.travel](#) – [TravelWireNews](#) – [worldtourismevents](#) – [ICTP](#) – [hawaiiourismassociation](#) – [gaytourismusa](#)
- Partner networks including EIN, Aviation Group, Hindustan Times and others.
- Google PLUS: [eTurboNews](#) – [eTN](#)
- LinkedIn: [eTurboNews](#) – [eTN](#)
- TWITTER: [eTurboNews](#) – [CNN Newstrend](#) – [WorldTourismNow](#) – [HawaiiTalk](#) – [TourismPartners](#) – [TravelAndWines](#) – [eTurboNews in German](#) – [GAYTOURISM](#)
- YOUTUBE: [eTurboNews](#)
- Instagram: [eTurboNews](#)



Commercial Options





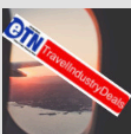


- Guaranteed prominent inclusion unless it violates eTN editorial policies
- Up to 230,000+ travel professionals, 17,000 Journalists + 1.3 million consumers read eTN Publications: Everywhere on the globe.
- Include advertorial wordings, links to websites, and sources
- Get your story included on eTN newsletters and breaking news alerts depending on your options
- Editorial & SEO assistance available
- Included on Google, Yahoo, Bing News, major search engines, and social media depending on your options
- You may include hundreds of additional partner publications/ blogs depending on your options
- German language services available for an additional cost, contact us for more details.

								
	News Portals	All Major Search Engines & RSS	GOOGLE NEWS Yahoo & Bing News	e-Newsletter	Breaking News email alerts & POP UP	Do-follow Links ok	Photos & Videos ok	One-time Posting Rate
 eTurboNews.com etn.travel eturbonews.com	✓	✓	✓	✓	✓	✓	✓	\$ 175.00
 travelwirenews.com	✓				✓	✓	✓	\$ 100.00
 orimmediateRelease.Ni Global Travel News Distribution	✓			✓		✓	✓	\$ 75.00
 aviation.travel	✓			✓		✓	✓	\$ 75.00
 meetings.travel	✓			✓		✓	✓	\$ 75.00


Buzz.travel

For Travel Brands With A Story To Tell



 wines.travel	✓		✓		✓	✓	\$ 75.00
 gaytourism.travel	✓		✓		✓	✓	\$ 75.00
 hawaiinews.online	✓		✓		✓	✓	\$ 50.00
 worldtourismwire.com	✓		✓		✓	✓	\$ 500.00
 travelindustrydeals.com			✓		✓	✓	\$ 50.00
 in German eturbonews.de	✓	✓	✓		✓	✓	\$ 100.00
 in German bussiness-travel.de	✓	✓	✓		✓		\$ 125.00

Additional Options

	SEO Optimized	One time additional rate
	<ul style="list-style-type: none"> ✓ Adding prominent keywords and search phrases ✓ Adjusting content for prominent SEO trigger words ✓ Generating different article version if numerous publications are selected ✓ Enhanced social media campaign 	+\$ 75.00
	Top Placement	One time additional rate
	<ul style="list-style-type: none"> ✓ Preferred position with additional categories of your story on news portals ✓ Preferred placement on e-newsletters ✓ For eTurboNews Breaking News Alert with only your post 	+\$ 50.00
	Partner Publications	One time additional rate
	<ul style="list-style-type: none"> ✓ Add 100 and more publications covering your release ✓ Select your target audience by indicating the type of publication you would like to include ✓ Select your preferred geographical region for partner publications to pick up your release or story ✓ Multiple search & Google News exposure ✓ Adjustment of headlines and content to generate double Google News, Yahoo, and Bing coverage ✓ Receive a detailed coverage report 	+\$ 125.00
	Let Us Write Your Content	One time additional rate
	<ul style="list-style-type: none"> ✓ We write your release or story based on your guidelines ✓ We research your content or come up with our own story idea ✓ We generate general story versions if you select more than one publication ✓ We look for headlines guaranteeing high openings ✓ We translate between English and German 	+\$ 100.00
	Impact Article The Compete Package	One time all inclusive rate
	<ul style="list-style-type: none"> ✓ This article is designed to get you impact, which means top exposure ✓ We do all the work ✓ All prime features you see above are included ✓ All relevant publications including 100+ partners are included ✓ SEO adjustments included ✓ Banners included ✓ Crosslink included 	+\$ 999.00

Impact Article (click for all info)

Frequency Discounts

						
Buy 5 postings	Buy 10 postings	Buy 50 postings	Buy 100 postings	Buy 250 postings	Unlimited self upload to eTurboNews	Unlimited self-upload to For immediate release
10% discount	25% discount	35% discount	50% discount	65% discount	No additional options available for self upload or RSS import postings	No additional options available for self upload or RSS import postings
					\$7,500.00/ year	\$2,500.00/ year



What are Impact Articles & Plan Information

We will create a master calendar to tell your **brand's story in a series of strategically planned impact articles.**

Each month we will provide the number of contracted stories.



How do we get the content for your impact article?

You have your own professional PR Team: Simply provide the content and we will do the rest.

If your posting a completed press-release instead, [click here](#) for our traditional press-release posting options.

You don't have your own PR team: Simply allow eTN to research and write your content

In addition to your contracted impact articles, you can upload unlimited press releases to be considered for publication on forimmediaterelease and receive a 50% discount to upload unlimited releases on eTurboNews.

How do we prepare your content to become an impact article?

We fact check your content

We schedule interviews, if desired

We analyze your headlines and add "trigger words" to receive more openings

We add "keywords" to get you positioned in Search Engines, Google News and other news providers

We analyze your content and make sure word selection will get your content a long shelf life

We generate numerous versions of your article or press release for various publications

We analyze Twitter, Facebook and LinkedIn content to get you top attention on social media

We prepare the article to include all the relevant services [explained here](#)

[Sample Impact Article 1](#) [Sample Article 2](#)

How to include an audio or video interview on an impact article?

Video or audio interviews are possible. They will be included on the eTN Video edition.

A summary of the interview will be published as an article.

The video interview can include photos, videos you provide.

Video interviews will be included on the eTN YOUTUBE page.

Where do we post your impact article?

We post your content [on all appropriate eTN News Portals](#) within our network

We include your content on [all appropriate e-mail newsletters](#) within our network

We include your content as a lead on all [breaking news alerts](#) and e-newsletters



We include your content on our RSS feeds and pop-up alerts

We post your content to our [social media channels](#) including Twitter, Facebook, LinkedIn and Google+

We submit your content to all major search engines in various versions

We submit your content to Google News, Yahoo News, Bing News, sometimes in various versions

We pitch your content to [partners](#) and post on commercial feeds assuring posting your content on hundreds of news portals

We include your content on the more prominent feature section in our wire services for journalists ([Forimmediaterelease.net](#)), if desired

Add German Language Services

You may provide content in German to be posted to our [German language publications](#) (if desired).

We can provide translation services for an additional \$50 per article

We submit to German language search engines

We submit to German language Google News

We can provide Impact Articles to be published and circulated on our German language network .

We will provide a “cultural” adjusted story for every article

You will receive the same services for our German language services, including crosslinks, banners, private emails, etc

Reporting

We generate a [detailed report](#) so you can see how your content was circulated

Banner Campaign included

We will include up to 100,000 banner views every month depending on your plan in our web portals and newsletters with a hyperlink of your choice

Crosslinks included

- We include up to 5 crosslinks every month depending on your plan and reference your company or your article from another editorial article about an issue related to your content:



For example, if you are ABC Hotel, we could add a link in a non-paid editorial on hotel trends or on CDE hotels linking to you

Your own email blast included

- Every quarter, we will offer one free email blast to our global advertising list

Your own news portal on eTurboNews

- If you're subscribed to our twice a week or higher plan, we will include your content also [on your local destination portal](#) and your articles will also be included in local destination newsletter
- If you're subscribed to our "2 articles a week" plan, we will establish your own news portal. This is available for destinations, hotel groups, airlines, airports, cruise lines, associations
- If you're subscribed to our "5 articles a week" plan, we will email a special edition including articles posted in [your news portal](#) to our global news email database once a week and include your content as well as regular editorial content relevant to your news portal

Analytics

- [Newsletter circulation](#)
- [Language](#)
- [Acquisition source, channel](#)
- [Daily network acquisition](#)
- [Readers by city, continent, region and countries](#)
- [Affinity, interests and readers profile](#)
- [Social network traffic](#)
- [100 most read articles](#)
- [Sample article referred to by other publications](#)
- [Testimonials](#)
- [eTN Clients](#)
- [eTN Publication reach](#)

What is included?

- Full editorial and technical support including interviews
- English – German translation available for \$50
- Prime or lead posting
- Included on [all appropriate platforms, and partner publications](#)
- included on [all appropriate eTN Newsletters](#)
- Included on [hourly breaking news alerts](#) and pop-ups
- Submitted to all major search engines in various formats



- Submitted to Google News, Yahoo News and Bing News in various formats
- SEO adjustments
- [Trigger word research](#) and inclusion
- [Partner Network Inclusion](#)
- [Submitted to hundreds of partners](#)
- [Submitted to thousands of journalists](#) interested in travel and tourism
- 25,000 banner exposure with unlimited clicks per article
- 1 crosslink per article
- Enhanced social media
- [Detailed report](#)

Rates

Single	buy 5	buy 10	buy 50	buy 100
\$999.00	\$4,495.00	\$7,492.00	\$32,467.00	\$49,950.00

Crosslinks:

Why not get a little help from your competitor to promote your destination, your hotel, your airline, cruise line, attraction?

How?

With more than 200,000 articles on the eTN Network – we cover the world 24/7. We sell links and static banners on non-sponsored articles and press releases.

Select articles or press release featuring a competing destination or stakeholder and link a prominent sentence or word to your website?

For example the Jamaica Tourism Board may be interested in paying for a link on an article about Hawaii.

Hilton Hotel may be interested in paying for a link on an article about Marriott.

United Airlines may want to have a link on an article featuring Delta Airlines .

Crosslinks make it possible.



Links in articles

Your links in articles -including YOUR links in articles about your competitors

- Links to you included in articles published on our network and newsletters.

Where links to your website available?

- On all “non-sponsored” articles on our network, except for worldtourismevents.com
- On articles where we mention competing destinations, companies or events. Your link would be included within such articles.

EXAMPLE: We add a sentence: “Another reward-winning destination with wide sandy beaches is YOUR LINK/NAME”

OR

“Another hotel with a similar set up is YOUR HOTEL/ LINK”,

OR

“Compare this with YOU “

“YOU” is linked to your website or landing page.

Crosslinks on eTurboNews, WorldTourismWire

- link in 1 article : \$100.00
- link in 10 articles: \$900.00
- link in 25 articles: \$2,200.00
- link in 100 articles: \$7,000.00
- link in 500 articles: 28,000.00
- link in 1000 articles: \$50,000.00

Crosslinks on TravelWireNews, meetings.travel, wines.travel

- link in 1 article : \$85.00
- link in 10 articles: \$775.00
- link in 25 articles: \$1,540.00
- link in 100 articles: \$4,900.00
- link in 500 articles: 19,600.00
- link in 1000 articles: \$35,000.00

Crosslinks on other news-portals

- link in 1 article : \$50.00
- link in 10 articles: \$450.00
- link in 25 articles: \$900.00
- link in 100 articles: \$3,000.00
- link in 500 articles: 10,000.00
- link in 1000 articles: \$17,500.00



Banners

Flexible targeted banners campaigns

Target global or by continent, country, region or cities

News portals:

- www.etn.travel (Global Travel Industry)
- www.eturbonews.com (Global Edition, trade, consumers, media)
- www.travelwirenews.com (tourism news sources)
- www.eturbonews.eu (European Edition)
- www.eturbonews.de (German language)
- www.business-travel.de (German language)
- www.forimmediaterelease.net (wire service for journalists)
- www.travelindustrydeals.com(for travel agents)
- www.wines.travel
- www.meetings.travel
- www.aviation.travel
- www.gaytourism.travel (LGBT travelers)
- www.worldtourismwire.com (UNWTO, WTTC, ETOA, ICTP)
- www.hawaii.news (Hawaii news)

e-newsletters:

- eTN Weekly
- eTN Daily
- eTN Rush (Breaking News)
- TravelWireNews
- Meetings
- Aviation
- Forimmediaterelease
- Travelindustrydeals
- Gaytourism



- Worldtourismwire
- Investments (starting 2018)
- eTN in German
- Business-Travel
- HawaiiNews

Banners in articles:

- Your banner included in news articles throughout our network.
- You may select a static banner (no charge for openings or clicks) in a specific article only for \$175.00

Other websites:

- www.ictp.travel (association)
- www.lgbthawaii.com
- www.hawaiiassociation.com
- www.hawaiiinformation.com
- www.africantourismboard.com

Target your banner to show

- global
- by continent
- by country
- by region
- by major cities
- by device
- fine tune by the time of the day.

Banner sizes (pixels)

- 728×90
- 468×60
- 300×250
- 336×280
- 300×600
- 250×250'
- 150×150

Plan information

- We only charge by the number of banners shown to readers and by the number of clicks received.
- You can show different banners in different target markets.
- You decide the limit you want to budget for your campaign.
- We will provide a detailed report
- We can establish a database of known readers clicking on your link for targeted follow-up and outreach.

Set up fee



One time \$25.00 set up fee per banner design (Charged anytime you change banners)
Provide your own banner, or let us design your banner. Design cost \$75.00

Renewal

Your choice to select a one-time campaign or guarantee rates with a renewable monthly, quarterly or yearly campaign renewal.

Rates

Global Exposure to our targeted audience:

CPM \$5.00 (per 1000 exposure)

CTR \$ 0.50 (per click)

Regional Exposure by continent to our targeted audience:

CPM \$7.50 (per 1000 exposure)

CTR \$ 0.75 (per click)

Regional Exposure by Country, State or City to our targeted audience:

by Country, Region or City

CPM \$10.00 (per1000 exposure)

CTR \$ 1.00 (per click)

Minimum monthly campaign rate \$50.00, maximum \$10,000.00*

email blasts



Global email blasts:

- 1 blast \$750.00
- 4 blasts: \$2,400.00
- 12 blasts: \$6,750.00
- 30 blasts: \$15,750.00
- 52 blasts: \$25,350.00



- 90 blasts: \$40,500.00
- 180 blasts: \$67,500.00
- 360 blasts: \$94,500.00

Regional email blasts:

North America, German Language, Russian language, Europe

- 1 blast: \$375.00
- 4 blasts: \$1,200.00
- 12 blasts: \$3,375.00
- 30 blasts: \$7,875.00
- 52 blasts: \$12,675.00
- 90 blasts: \$20,250.00
- 180 blasts: \$33,750.00
- 360 blasts: \$47,250.00

Travel-Telegram

Your own email campaign/ blast or newsletter.

Select between html or text or both.

Target your database of recipients by regions.

Approximately 59% of our overall readers receive eTN Travel-Telegram. 41% of our readers opted out to receive advertorial email blasts and only receive newsletters

You may include surveys, videos, pictures and sales calls.

Receive detailed stats.

America	Europe	Gulf / Mid East	Africa	Asia	Austr/ Pacific
Antigua & Barbuda 117	Andorra	141	Algeria 21	Angola 36	American
Anguilla 113	Albania 53	Bahrain 270	Burkina Faso 18	Afghanistan 5	Samoa 19
Netherland Antilles 96	Austria 1857	Egypt 897	Faso 18	Armenia 56	Australia 4778
	Bosnia & Herzegovina 53	Iran 320	Burundi 1	Azerbaijan 27	Cocos Islands 93
		Iraq 3	Benin 18	Bangladesh 21	



Saint
 Vincent &
 The
 Grenadines 72
 Venezuela 173
 Virgin
 Islands
 British 214
 Virgin
 Islands US 267
 International 193
 AERO 543
 INFO 255
 TRAVEL 336
 EDU 1381
 ORG 5026
 GOV 6822

Age of subscribers

Profile of subscribers

- Journalists: 17,513
- PR Agencies: 10,014
- Hotel & Resorts: 25,305
- Government & tourism boards: 8,545
- Airline & Cruise lines: 9,011
- Selling trade (travel agents & tour operators): 161,616
- MICE Industry: 34,812
- Senior Management: 30,119
- Students & Universities: 2,118

MONTHLY STATISTICS WEB VISITORS

Page Views : all sites 2,700,000

from the eTN newsletter (trade): 10.22%

Search engines: 42.58 % (Google/Yahoo/AOL/MSN)

News Partners Google News, CNN International and a number of publications around the globe: 30.98%



Strategic partners like UNWTO, IIPT, WTTC, ASTA. Reed, TTG and many more: 9.58%
direct : 6.64% (feed, direct URL input)

SUBSCRIBER WEB VISITS

Average time	8 minutes
Days of week web visitors	
Monday	15%
Tuesday	16%
Wednesday	19%
Thursday	24%
Friday	17%
Weekend	9%

Campaign	Inbox	spam	not delivered
design			
eTN Newsletters	68%	21%	11%
Text-based advertising	49%	39%	11%
Picture-rich advertising	16%	51%	33%

Tourism Safety Training & Certification Program

Increase profits through our extensive list of training courses

- Destination, stakeholder audits
- Consulting
- Public or private workshops
- **Training**
- Certification
- Speaking at your event
- **Available on-site or virtual**





TravelMarketingNetwork

Overview

- Strategic planning
- Marketing
- Advertising
- PR/ Media communications
- Pressrelease and story distribution
- Roadshows
- Events
- Finding and qualifying speakers for your event
- Finding and qualifying experts
- Qualifying participants for FAM trips
- Consulting
- Representation (Destinations, Hotels, etc)
- Trade Show promotion
- Organizing seminars and educational events
- Organizing focus groups
- Event and destination photography
- Niche market outreach, including the LGBT Community, Accessible Tourism and much more.



We would like to present our credentials, which you will find are unmatched within the industry. TravelMarketingNetwork is headquartered in New York and has a growing list of [network partners in many parts of the world](#).

We are a division of the eTN Group, which owns the most powerful permission-based global database in the travel and tourism industries. As part of the eTN Group, we provide our clients with full access to this database included in our fees.

TravelMarketingNetwork specializes in the travel and tourism marketing representation and consulting. We offer clients the full range of marketing related services: strategic brand planning, direction, and management, research, marketing, advertising, PR/media relations, events and general travel trade establishment and representation.

While offering all the usual suspects within the marketing mix, Travelmarketingnetwork always executes projects with a great deal of substance, style, and originality. Producing award-winning work that raises awareness of a product within the crowded travel marketplace is our forte. We have a substantial track record creating highly original strategically smart solutions and materials both for trade and consumers. We know the travel industry inside and out with real world, hands-on experience, working closely with NTOs, carriers, tour operators, travel agents, hotels and travel brands related to the Internet.

While we are very good at the important imaging work, we always deliver measurable results. Determining appropriate positioning and brand image is a critical foundation and first step.

Travelmarketingnetwork is able to produce a strategically intelligent destination marketing study/diagnostic that will evaluate market feasibility, identify viable market segmentation. We will provide a blueprint for implementing and develop travel industry strategic alliances, travel agent certification program, co-operative advertising and



promotional programs, establishing new wholesale and retail travel networks, constructing media tours, PR/media relations/crisis public relations management, new product development of wholesale travel products and overall consumer communications and branding to solidly position your destination and travel products.

Our scope of work performed includes marketing, PR/Media Communications and strategic direction and planning, destination marketing studies, developing advertising materials (radio, TV, print, outdoor and new media) and overseeing general marketing initiatives such as broadcast and internet promotions, co-branding efforts and overall brand building in tandem with in-house marketing departments and from time to time, advertising and PR agencies of record.

In short, TravelMarketingNetwork provides proactive, strategically creative thinking, brand management, communications, advertising, marketing, public relations and trade/consumer events to a range of clients, products, and services, all within the travel and tourism sectors.

We work on a retainer basis, with hard costs billed separately (travel, media buys etc) and the term/length of Agreement flexible.

Our team of communications specialists is uniquely capable of producing strategically intelligent plans for the global marketplace. All too often expensive destination imaging sends a poorly timed, mixed message to the wrong audience. We understand the distribution channels of the travel industry. We know what works and what doesn't work. We will provide solutions that are as unique as you are. We know how to build and shape a five-star brand image.

We look forward to learning more about your challenges, agenda + goals.

Buzz.travel

For Travel Brands With A Story To Tell

eTurboNews **eTN**



**Samples client list:**

- Tourism Authority of Thailand
- Bahamas Tourism Board
- Indonesia Tourism
- Seychelles Tourism Board
- Vanilla Island Tourism Organization
- Brunei Tourism
- Guam Tourism Board
- Jordan Tourism Board
- Hawaii Tourism Association
- Saudi Commission for Tourism
- California Tourism
- City of Baden Baden Tourism Board
- EyeforTravel
- IIPT
- Tourcrafters
- ACE MICE
- OTDYKH
- ECPAT
- Uganda Tourism Board
- Sri Lanka Tourism Board
- Maldives Marketing and PR Corporation
- Malta Tourism Board
- Nepal Tourism Board
- Vanilla Islands Organization
- Bhutan Tourism
- Hong Kong Tourism Board
- Greater Palm Springs CVB
- Cape Town Tourism Board
- Jamaica Tourism Board
- Jamaica Minister of Tourism
- Bahrain Convention Center
- JATA Japam Tourism Expo
- Jetwings Sri Lanka
- Rajasthan Chief Minister
- Chinatours
- City of Damyang, S. Korea
- Zimbabwe Minister of Tourism
- Click Intelligence
- Seychelles Minister of Tourism
- Croatia Tourism Board
- Dubai Tourism
- Caribbean Tourism Organization



- Tiamo Resorts
- St. Kitts Tourism
- Roadtrips
- Trinidad & Tobago Tourism
- Antigua Tourism
- AKM3
- Alloyages SARL
- Car Crawler
- BCA Marketing & Communications
- As You Like Safaris
- Kenya Tourism Board
- Air Guide
- Agoda
- Croatia Tourism Board
- Centara Hotels & Resorts
- Outrigger Hotels & Resorts
- Hilton Hotels & Resorts
- Corinthia Hotels
- Marianas Visitors Authority
- Etihad Airways
- Saudi Arabian Airlines
- Qatar Tourism Authority
- International Institute for Peace Through Tourism
- UNWTO
- WTTC
- Charley's Taxi Honolulu
- IMEX
- Access Fares
- Norwegian Airlines
- Reed Travel Group (WTM, EIBTM, ATM, etc)
- Tourism & Events Queensland
- OTM
- Fairfest
- Mexico Magic
- MITTM
- Accor Hotels
- PATA
- ETOA
- IGLTA
- New York Times Trade Show
- PACIFIC RIM Marketing
- TTG Asia
- World Travel Awards



- Community Marketing and Insight
- Tourism Development Company Trinidad
- Shangrila Hotels and Traders Hotel
- Tralliance Registry
- Dresden Marketing GmbH
- Euro River Cruises
- Verano Hotels GmbH
- MATAO
- Refund.me
- Relief Riders
- LGBT Hawaii
- Democratic Party (USA)
- Czech Tourism
- Delta Airlines
- Routes
- Iris Media
- Phoenix Communication
- Korean Public official
- World Tourism Forum
- Africa Travel Association
- Kompas Holidays
- South African Airways
- African Tourism Board
- L.A. Tourism
- Rwanda Kwita Izina
- Travconsult
- South Pacific Tourism Organization
- Simpleview
- Israel Tourism Consultant
- Fleishman Hillard
- International Chauffeured Services
- Finnpartners
- Sandy Hillman Communication
- School of Hospitality Management
- SKAL International
- Sartha Global Marketing
- Hills Balfour
- Travellanda
- Vacation for Less
- .travel
- Il Gelato Hawaii
- Morocco Ministry of Tourism
- UBM



- The Bradford Group
- The Eyeglass Shop
- Morocco Destination Management
- Meet Puerto Rico
- Strategic PR
- T&A Consulting
- Las Vegas Review Journal
- Myrtle Beach Marriott Resort & Spa Grande
- Reunion Tourism
- Mauritius Tourism Promotion Authority
- City Poprat, Slovakia
- Lotte Hotels
- CEMS
- China Summit
- EIBTM
- FITUR
- Arabian Travel Market
- Fairfest
- World Travel Market
- IBTM
- IATA
- IGLTA
- ETOA
- Vodohod Cruise Line, Russia
- Eucocongress
- MITTM
- Rail Europe
- Premier Travel Magazine
- Serene Vacations
- MITTM
- OTM
- Hawaii Visitors and Convention Center
- ICTP
- Sierra Leone Tourism
- Greater Fort Lauderdale CVB
- Lobster Experience
- Gay Hawaii Wedding
- Green Globe Certification
- The Portfolio Marketing
- LATIN TRAILS
- EL AL
- FRAPORT
- Uniglobe



- Tourism & More



Focus on influencers and social media

Influencer marketing is a form of marketing in which focus is placed on influential people rather than the target market as a whole on social media. It identifies the individuals who have influence over potential customers, and orients marketing activities around these influencers.

We're targeting influencers on the following platforms:

- Instagram over 50,000 followers
- YouTube over 50,000 followers
- Twitter over 25,000 followers
- Facebook over 10,000 followers
- Bloggers with over 25,000 readers
- Journalists based on publication, reach and audience.
- Tourism leaders, including ministers, CEO, VP's based on subject at hand

Our approach:

Impact Articles and human engagement instead of automatic campaigns.

With 20 years in the business eTN is seen as a global trend-setter in travel industry communication.



Our service include:

- Engagement with influencers having your visibility and positioning in mind.
- A “natural” and not a commercial approach.
- Research and providing additional value to influencers
- A personal project manager will be assigned to you.

Additional Services:

- Too busy to respond to Facebook, YELP, Trip Advisor, Google and other evaluation?
Let our team of experts engage on your behalf and with a non-automated human approach.
Keep in mind not one response fits every comment.

Rates:

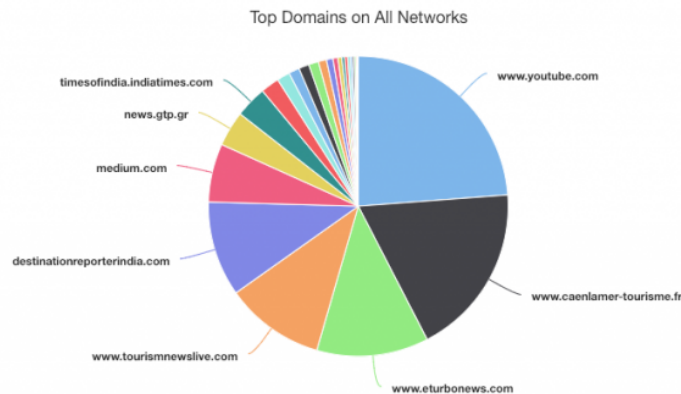
- Based on time investment and level of engagement
- Our most basic campaign starts with \$1,500/month, a full time daily and multi-level campaign may run \$15,000/ month or more.

Most engaged domains on "tourism destination"

If your focus was to show up in searches under “**tourism destination**,” we would concentrate on social media engagement by media listed here.

eTurboNews already has a major world influence in this search according to this global research by Buzzsum.

Most Engaged Domains by Network



Total Results: 1,320 Export
How to run an Advanced Search

Oct 22, 2018 interrail.eu	View Backlinks View Sharers Share				
<u>Senator says Field Trips Should Include Farm Tourism Destinations</u> By Agrimag —	Save View Backlinks View Sharers Share				
Aug 18, 2018 agriculture.com.ph	Share	9.5K	0	0	0
<u>Jerusalem is fastest-growing tourism destination in world</u> By Kyrylo Glivin —	Save View Backlinks View Sharers Share				
Dec 13, 2018 israel21c.org	Share	5.3K	116	0	0
<u>French tourists choosing Pakistan destination for cultural tourism</u> By Web Desk —	Save View Backlinks View Sharers Share				
Dec 15, 2018 arynews.tv	Share	4.3K	61	0	0
<u>Turkey aiming to become top destination for halal tourism</u> By Trt World —	Save View Backlinks View Sharers Share				
Sep 21, 2018 trtworld.com	Share	3.8K	55	0	0
<u>Why China will soon be the world's top destination for tourists</u> By Kate Whiting —	Save View Backlinks View Sharers Share				
Nov 13, 2018 weforum.org Why Post	Share	2.9K	470	1	0



[No longer headline news, Cleveland continues to generate headlines as a **tourism destination**](#)

By Susan Glaser —

Oct 25, 2018
cleveland.com

Save

View

Backlinks

View

Sharers

Share

2.9K

45

0

0

Scroll down for data on eTurboNews working with:

- Seychelles Tourism Board
- Nepal Tourism Board
- Jamaica Tourism Board

Seychelles Travel Google News Search

Check criteria :


Date January 19, 2019


- Global
- In order of importance (Google measurements)
- 8 out of 10 on the top page are Travel News | eTurboNews
Conde Nast Traveler had number one but only one time listing
Luxury Travel Advisor had number 10. Story received by Forimmediaterelease, the eTN wire service


google Seychelles travel


All Images **News** Maps Videos More Settings Tools


About 336,000 results (0.33 seconds)


 **Travel to Seychelles for a holiday fit for royalty**
 Condé Nast Traveller India - Dec 24, 2018
 If it's good enough for Prince William and Kate Middleton to honeymoon at, then we're pretty sure you'll love it too! Wedding bells are ringing all ...
Seychelles Tourism worth protecting as "Pillar of the Economy"
 Travel News | eTurboNews - Dec 24, 2018
[View all](#)


 **Interview with a Seychelles Travel Pro: Mr Alan Mason**
 Travel News | eTurboNews - Dec 30, 2018
 As a paradise in the Indian Ocean, **Seychelles** competes with many other island nations across the globe, from South East Asia to the ...


 **Seychelles Sustainable Tourism Label renewed for two Hilton properties**
 Travel News | eTurboNews - Jan 17, 2019
 The **Seychelles** Minister for Tourism, Civil Aviation, Ports and Marine, ... Social Responsibility campaign: **Travel** with Purpose, by committing to ...


 **Why Seychelles should be on everyone's 2019 travel list**
 Travel News | eTurboNews - Jan 7, 2019
 Former **Seychelles** Minister of Tourism, Civil Aviation, Ports & Marine and current Tourism Consultant, Alain StAnge, shared his thoughts and ...

 **Kenya Airways to make daily flights to Seychelles as of February**
 Travel News | eTurboNews - Jan 15, 2019
Seychelles will be more accessible to the outside world starting February 6, 2019, as Kenya Airways introduces additional flights to its services, ...

 **Seychelles women recognized for contributions from tourism to gender ...**
 Travel News | eTurboNews - Jan 14, 2019
 Payet-Alis has been recognized as a lifetime achiever for her dedicated involvement in the tourism industry of **Seychelles**, an area she started ...

 **Homegrown properties: A solution for Seychelles shortage of hotel ...**
 Travel News | eTurboNews - Dec 30, 2018
 According to a report by Alain St. Ange, the former minister of tourism for **Seychelles**, **Seychelles** is facing a difficult situation in its need for ...

 **Seychelles Tourism presents figures to partners at annual marketing ...**
 Travel News | eTurboNews - Dec 21, 2018
 The tremendous efforts in marketing by the **Seychelles** Tourism Board (STB) is bearing fruit as the exotic island nation ends the year with a ...

 **Beyond Cruises Combines Kenyan Safari With Seychelles Cruise**
 Luxury Travel Advisor - Jan 9, 2019



Google News Search: Seychelles Tourism

Check criteria :

Date January 19, 2019

- Global
- In order of importance (Google measurements)
- 7 out of 9 on the top page are Travel News | eTurboNews
Number 2 is The Standard
Number 3 is Conde Nast Traveller

All Maps **News** Images Videos More Settings Tools

About 235,000 results (0.19 seconds)



Seychelles Tourism worth protecting as "Pillar of the Economy"

Travel News | eTurboNews - Dec 24, 2018

Seychelles is set to end 2019 with an increase in visitor arrival figures of 3%. "This is good news" is the comment echoed by Alain St.Ange, the ...

Travel to Seychelles for a holiday fit for royalty
Condé Nast Traveller India - Dec 24, 2018

[View all](#)



Seychelles Tourism presents figures to partners at annual marketing ...

Travel News | eTurboNews - Dec 21, 2018

The tremendous efforts in marketing by the Seychelles Tourism Board (STB) is bearing fruit as the exotic island nation ends the year with a ...



Seychelles Sustainable Tourism Label renewed for two Hilton properties

Travel News | eTurboNews - Jan 17, 2019

The Seychelles Minister for Tourism, Civil Aviation, Ports and Marine, Mr Didier Dogley handed over SSTL certificates to representatives of two ...



Seychelles Supreme Court to hear case of former tourism minister at ...

Seychelles News Agency - Jan 17, 2019

(Seychelles News Agency) - The Seychelles Supreme Court on Tuesday said it would hear the case of former tourism minister Alain St Ange ...



Kenya Airways to make daily flights to Seychelles as of February

Travel News | eTurboNews - Jan 15, 2019

The Chief Executive of the Seychelles Tourism Board (STB), Mrs. Sherin Francis, welcomed the news with great enthusiasm. She said that the ...



Seychelles women recognized for contributions from tourism to gender ...

Travel News | eTurboNews - Jan 14, 2019

Rewarded under the Pan African's Most Influential Women in Business and Government program, Daniella Payet-Alis walked away with a ...



Seychelles offers tourism for all – but needs to say it as we start 2019

Travel News | eTurboNews - Dec 30, 2018

Seychelles has a diverse tourism product which makes its strength and which has guaranteed its success. Seychelles offers tourism for all.



Daily flights to Seychelles by KQ set for February 6

The Standard - Jan 17, 2019

The Chief Executive of the Seychelles Tourism Board (STB), Mrs. Sherin Francis, welcomed the news with great enthusiasm. She said that the ...



KQ to start flying to Seychelles daily

The Standard - Jan 17, 2019

National carrier Kenya Airways (KQ) will from next month introduce daily flights to the

Seychelles Travel News by eTN



If it wasn't for eTurboNews, Seychelles Tourism would not be where it is today.

Constant global outreach to the global travel and tourism industry through eTurboNews, interaction with media receiving Forimmediaterelease wire, and getting the message directly or indirectly to millions of consumers helped to positioned Seychelles Tourism.

eTN is a master when it comes to influence the influencer in travel and tourism.

Alain St. Ange

CEO Seychelles Tourism Board 2010-2012

Minister of Tourism and Culture 2012-2016

☆☆☆☆☆



CEO Peer Groups - Vistage® Worldwide
 A CEO's Secret Weapon: Other CEOs. Make Better Decisions With Advice From Execs vistage.com **OPEN**

- Home
- Submit Articles
- Partner Publications
- News Categories ▾
- Tourism Events
- Subscription Options
- Breaking News
- Contact Us

Home > World News > Seychelles travel news

SEYCHELLES TRAVEL NEWS

- Afghanistan Travel News
- Albania Travel News
- Algeria travel news
- American Samoa
- American Travel News ▾

LATEST ▾

Seychelles travel & tourism news for travelers and travel professionals. Latest travel and tourism news on Seychelles. Latest news on safety, hotels, resorts, attractions, tours and transportation in Seychelles. Victoria Travel information

SEYCHELLES TRAVEL NEWS

Seychelles Sustainable Tourism Label renewed for two Hilton properties

Juergen T Steinmetz - January 18, 2019

SEYCHELLES TRAVEL NEWS

Kenya Airways to make daily flights to Seychelles as of February

Juergen T Steinmetz - January 16, 2019

SEYCHELLES TRAVEL NEWS

Mauritius Tourism appoints Saudi representative

Alain St.Ange - January 14, 2019

SEYCHELLES TRAVEL NEWS

Seychelles women recognized for contributions from tourism to gender equality

Alain St.Ange - January 14, 2019



The importance of cruise ship tourism

Alain St.Ange - January 7, 2019



Why Seychelles should be on everyone's 2019 travel list

editor - January 7, 2019



Seychelles offers tourism for all – but needs to say it...

Alain St.Ange - December 31, 2018



Homegrown properties: A solution for Seychelles shortage of hotel rooms?

Alain St.Ange - December 31, 2018



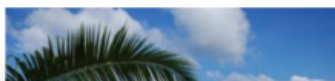
Interview with a Seychelles Travel Pro: Mr Alan Mason

Alain St.Ange - December 31, 2018



Chinese Celebrity Xu Haiqiao brought diversity of Seychelles to Chinese audiences...

editor - December 28, 2018





Seychelles friends of the media program

- Program developed by the Hon. Alain St. Ange, Minister of Tourism, in cooperation with eTN and based on experience with the global eTN journalist ambassador program.
- Program became essential for worldwide ongoing positive media coverage for Seychelles with very minimal investment.



Get peer-to-peer advice from CEOs & improve decision making. **VISTAGE** Learn more

Home > News articles > eTurboNews awarded Friends of Seychelles Press certificate

eTurboNews awarded Friends of Seychelles Press certificate

By editor - October 24, 2010

826

Like 0

Share f TW G+ P in Print t



In recognition of the importance of the media to Seychelles in its ongoing campaign to raise its tourism profile and win market share in both traditional and emerging markets, the Seychelles Tourism Board has launched a special program: "Friends of Seychelles – Press."

This newly-formed coterie of media members consists of members of the international press who understand the Seychelles islands, what makes them special, and who also identify with the unique brand of tourism it offers to visitors.

eTN Chatroom: Discuss with readers from around the world:

Andrew J Wood: I'm curious as to why SriLankan are airing such a story in public? What do u think their REAL motives are behind such disclosures? 01-19 11:26

2 Speakers 37 Viewers

Type a message...

"We are not, and never will be, a mass tourism destination," explained Alain St.Ange, CEO of the Seychelles Tourism Board, "because this is not Seychelles and will never blend in with our commitment to the protection of our patrimoine and our unique environment and ecosystems."

St.Ange opines that the recent success that Seychelles Tourism has enjoyed is very much due to

Country News

Select Category

Search

CLICK HERE TO SUBSCRIBE

- f 36,044 Fans LIKE
- G+ 779 Followers FOLLOW
- @ 1,469 Followers FOLLOW
- 230,221 Followers FOLLOW
- 23,105 Followers FOLLOW
- 232 Subscribers SUBSCRIBE

Bnb Management Soft AirGMS

Tools For Hosts. Communication. Templates. Multi-calendar. Try it all for free!

OPEN

Terimmediarelease.net

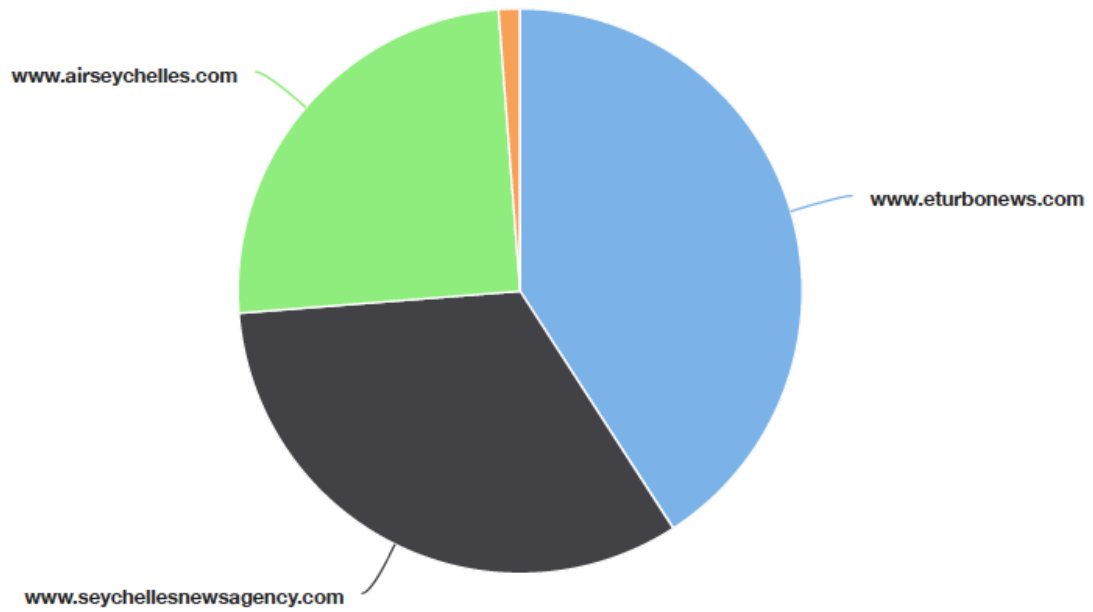
How to Book Taxi with Patel Tours n Travels

Looking for a Customized Tour Packages in Udaipur

Ghana welcomes back people of African origin this year

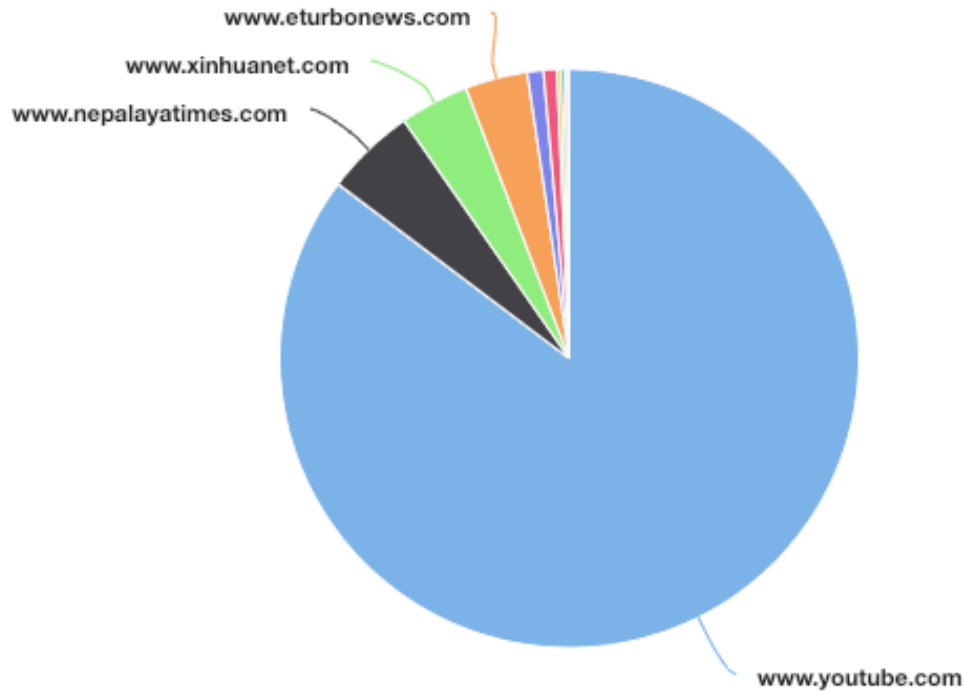
Seychelles Tourism - Content Analysis

Top Domains on All Networks



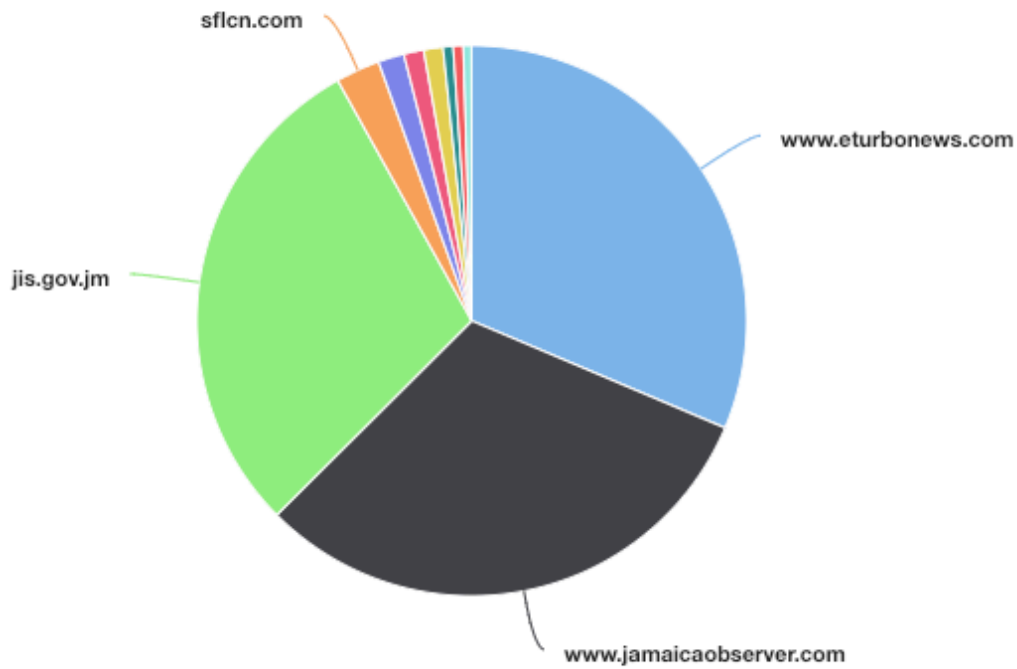
eTurboNews and Nepal Tourism

Top Domains on All Networks



eTurboNews and Jamaica Tourism

Top Domains on All Networks



What is Buzz.travel?



Buzz.travel is part of the eTN group and created for travel brands with a story to tell and journalists/bloggers looking for compelling story ideas.

Buzz.travel believes traditional media releases distributed through costly wire services are usually a waste of time and money.

Sure, if you are responsible for a brand's message, you read your release.

How many journalists and bloggers wade through dull, corporate messaging and then provide you with coverage? Next to none, if our own recent test of a major wire distribution service is any indicator.

Buzz.travel already guarantees to have your story prominently included on all relevant eTN publications including hundreds of partners and affiliates.

Let us do the "buzzing" on social media, one by one outreach and much more. Let us make sure your story or release is interesting, news-worthy and has the best trigger words included for a very long shelf life.

Buzz.travel

For Travel Brands With A Story To Tell



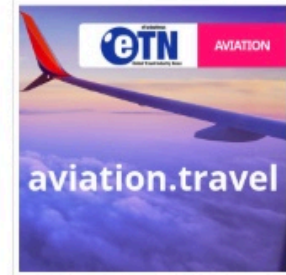
eTurboNews



CNN Task Group



TravelWireNews



Aviation.travel



Meetings.travel



WorldTourismWire



Wines.travel



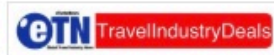
HawaiiNews



Gaytourism



Forimmediaterelease



Travelindustrydeals





Contact

eTN Corporation

P.O.Box 15804
Honolulu, HI 96830-5804 USA

PH: Hawaii, USA: +1-808-521-2800

International Phone Contacts:

Ratingen, Germany: +49-2102-1458477

London, UK: +44-203-239-3300

Sydney, Australia: +61-2-8005-1444

Hong Kong: +852-8120-9450

Cape Town, South Africa: +27-21-813-5811

FAX: +1-323-488-6311

SKYPE: thomassteinmetz

WHATS UP: +1-808-953-4705

VIBER: +1-808-953-4705

email sales: sales@buzz.travel